

# KERATIN COMPLEX

SEXY  
SMOOTH  
SHINY  
IN A SNAP!

THE HOTTEST NEW  
IN-SALON SERVICE

EXPRESS  
*Blow out*



KERATIN COMPLEX EXPRESS BLOW OUT  
REDEFINES AND EXPANDS THE KERATIN CATEGORY

This ONE HOUR in-salon service reduces frizz, curl, and styling time for up to 6 weeks AND washes out the same day. With its unique formulation *Express Blow Out* infuses the highest quality Keratin in the shortest amount of time!

Get on board and give your clients the hair they've always dreamed of with Keratin Complex Express Blow Out! Call today to find a distributor near you at (888) 409-4445 or log onto [keratincomplex.com](http://keratincomplex.com).



# KERATIN COMPLEX

smoothing therapy

COPPOLA  
DESIGNER HAIR CARE

Call for more information | 888.409.4445  
info@keratincomplex.com | keratincomplex.com

Formulated and distributed by Copomon Enterprises, LLC | Boca Raton, FL

KERATINCOMPLEX



EXPRESS  
*Blow out*

For professional use only.

# SEXY SMOOTH SHINY HAIR IN A SNAP!

**KERATIN**COMPLEX **Express Blow Out** REDEFINES and EXPANDS the Keratin category. This ONE HOUR in-salon service reduces frizz, curl, and styling time for 3 to 6 weeks. With a unique formulation utilizing Trionic Keratin Protein and a Co-Polymer delivery system, Keratin Complex **Express Blow Out** infuses the highest quality Keratin in the shortest amount of time! **Express Blow Out** is an exciting, groundbreaking technology that will provide additional salon revenues!

- **One hour service – Lasts 3 to 6 weeks**
- Same day washout (as soon as 8 hours)
- Resulting in smoother, silkier, more manageable hair
- No additional certification required
- Available in 4 oz. and 12 oz.



**KERATIN**  
**COMPLEX**  
smoothing therapy

## DIRECTIONS

1. SHAKE BOTTLE WELL. Pour approximately 1-1½ ounces of product into a bowl.
2. Using Keratin Complex Clarifying Shampoo cleanse hair twice.
3. Towel dry hair 80%.
4. Using 2 inch sections, apply product with a brush 1/8 inch from the scalp to the ends. Remove any excess product with a fine tooth comb. Gloves should be worn.
5. Blow dry treatment into hair 100% according to client's desired style.
6. Using a Keratin Complex Heat Therapy iron, start at the nape of the neck taking 1-2 inch sections. Slowly move the iron from root to ends, passing over each section 3-4 times. For virgin hair use 450 degrees, for color and chemically treated hair 400-430 degrees, for over-processed damaged and bleached blonde hair use 380-400 degrees or lower.
7. After a minimum of 8 hours, cleanse with Keratin Complex Keratin Care Shampoo and Conditioner or Keratin Complex Keratin Color Care Shampoo and Conditioner.
8. Client should continue to use Keratin Complex Shampoo, Conditioner and Infusion Keratin Replenisher to ensure the longevity of the treatment.

**1 HOUR SERVICE LASTS 3 TO 6 WEEKS SMOOTH, SILKY, MANAGEABLE HAIR PERFECT FOR ALL HAIR TYPES**



## WANT SOFTER, SMOOTHER MORE MANAGEABLE HAIR?

**KERATIN**COMPLEX *Express Blow Out* REDEFINES and EXPANDS the Keratin category! This ONE HOUR in-salon service is perfect for the woman on the go as it reduces frizz, curl, and styling time up to 6 weeks!

**KERATIN**COMPLEX *Express Blow Out* is our newest formulation that infuses Natural Keratin, a powerfully rich protein deep into the hair cuticle, providing you with the hair you've always dreamed of!

- One hour service
- Same day washout (as soon as 8 hours)
- Lasts up to 6 weeks
- Resulting in smoother, silkier, more manageable hair

To find a salon near you, visit [keratincomplex.com](http://keratincomplex.com)

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smoothing therapy

# COMING SOON!

## EXPRESS BLOW OUT ONE HOUR SERVICE by COPPOLA!

EXPRESS  
*Blow out*



**KERATIN**  
**COMPLEX**  
smoothing therapy

1 HOUR SERVICE

LASTS UP TO 6 WEEKS

SMOOTH, SILKY, MANAGEABLE HAIR

PERFECT FOR ALL HAIR TYPES

**KERATIN**COMPLEX **Express Blow Out** is a ONE HOUR service with a unique formulation utilizing Trionic Keratin Protein and a Co-Polymer delivery system reducing frizz, curl, and styling time. Keratin Complex Express Blow Out can be used on all hair types and lasts up to 6 weeks. CLEANSE ONLY AFTER 8 HOURS.

#### DIRECTIONS:

1. SHAKE BOTTLE WELL. Pour approximately 2 ounces of product into a bowl.
2. Using Keratin Complex Clarifying Shampoo cleanse hair twice.
3. Towel dry hair 80%.
4. Using 2 inch sections, apply product with a brush 1/8 inch from the scalp to the ends. Remove any excess product with a fine tooth comb. Gloves should be worn.
5. Blow dry treatment into hair 100% according to client's desired style.
6. Using a Keratin Complex Heat Therapy iron, start at the nape of the neck taking 1-2 inch sections. Slowly move the iron from root to ends, passing over each section 2-3 times. For virgin hair use 450 degrees, for color and chemically treated hair 400-430 degrees, for over-processed damaged and bleached blonde hair use 380-400 degrees or lower.
7. After a minimum of 8 hours, cleanse with Keratin Complex Keratin Care Shampoo and Conditioner or Keratin Complex Keratin Color Care Shampoo and Conditioner.
8. Client should continue to use Keratin Complex Shampoo, Conditioner, Straight Day Spray and Infusion Keratin Replenisher to ensure the longevity of the treatment.